

Landscape Architecture Rising
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CALL FOR ENTRIES

2011 Arizona ASLA Professional & Student Awards Program

The Chapter wishes to recognize the variety, scope and excellence of the work of the landscape architecture profession in the state of Arizona and we invite your participation in the 2011 Arizona ASLA Professional & Student Awards Program.



Civic Space Park - Phoenix

2010 President's Award Winner & Location for the 2011 Awards Gala

NEW THIS YEAR!

- Multiple Residential Categories
- Landmark Award
- Competitive Contractor of the Year Award
- Competitive Sustainable Landscape Maintenance Award

DUE FRIDAY, MARCH 18, 2011

2011 Arizona ASLA Awards Program

Eligibility

The submitted project's creative team must include at least one of the following:

- An ASLA member who resides in Arizona;
- An ASLA member who is registered in Arizona;
- An ASLA member whose project is or will be built in Arizona;
- A student(s) of an Arizona landscape architecture program submitting work associated with their academic pursuits;
- A faculty member of an Arizona landscape architecture program;
- **OR** applicant is submitting under the Landmark Category.

NOTE:

- **The work of non-ASLA members may be submitted in the Communications, Research and The Landmark Award categories.**
- **Once a project receives an award in this program, it is no longer eligible for future AzASLA awards programs.**
- **A project does not have to be located in Arizona to be submitted; however the work must have been performed in Arizona.**
- **Likewise, a non-Arizona resident ASLA member with registration in Arizona may submit a project in Arizona whose work is performed outside Arizona.**

The Jury

Submissions will be judged individually, on their own merit, and not in competition with other submittals. Size, type or cost of the project (with the exception of identified budget ranges for residential projects) is not relevant to the evaluations. Costly or unusual presentations are unnecessary. Jurors will be looking for distinguishing elements of planning or design that are clear and concise and that demonstrate a thorough rationale. The jury process is "blind". In other words, the identities of the entrant and creative team are not revealed to the jury. All submittals will be reviewed in advance of going to the jury for compliance with the requirements, completeness and anonymity. Submittals not meeting these requirements will be rejected prior to the jury review.

Deadline

All entries must be received no later than 4:00 p.m., Friday, March 18, 2011.

Address your submittal to: Galen Drake, c/o Stantec, 8211 South 48th Street, Phoenix, Arizona 85044.

Submittals received after this date and time will not be considered.

Promotion

Awards will be recognized and presented at the 2011 Arizona ASLA Annual Dinner & Awards Gala on Saturday, April 23rd, 2011 at the AE England Building, located in Civic Space Park, downtown Phoenix. Applicants with winning entries will be notified in advance and will be required to prepare the following:

1. **One 30" x 42" board of the project.** The boards will be displayed at the Gala, and throughout the following year. After one year the board will be available for return to the applicant at the applicant's request.
2. **A .pdf of the board** above for Chapter archiving and suitable for printing at 8 ½ x 11. Provide 1" left margin.



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Boards and .pdf on CD are due April 15th, 2011 to Galen Drake, c/o Stantec 8211 South 48th Street Phoenix, AZ 85044.

General Entry Requirements

1. Submit a completed hard copy Entry Form and the appropriate fee or Pay Pal receipt for each separate entry. Select the category that you want your entry to be judged. Entries will not be judged without payment.
2. Submit a CD with a **folder for each project** that includes the following **General Entry Requirements** and the **Specific Category Requirements** that are described below:
 - A. A Project Fact Sheet in .pdf format (2 pages maximum). Do not include any reference to the design firm or team. Provide the following background information about your entry on the Project Fact Sheet:
 - i. Project name, location, and a brief description
 - ii. Project purpose (requirements, philosophy, intent, etc.)
 - iii. Role of the landscape architect
 - iv. Special factors (uniqueness, special challenges, etc.)
 - v. Significance (what is the significance of this project to the public, the environment and the profession?)
 - B. Secure written authorization in .pdf format from the client allowing the entry to be submitted, judged and published if given an award. Do not include this with the entry; keep it for later use and verification.
 - C. Provide a 200 word (max) Project Description in Word format to be used for promotion and presentation if the project is selected as a winner.

NOTE:

→ **Do not include any reference to the design firm or team on any material submitted except the Entry Form.**

Specific Category Requirements - Professional

General Design

Recognizes: *constructed*, site-specific works of landscape architectural design including urban design. For large incremental projects, at least the first stage must be completed to be eligible for an award, and the first stage must be representative of the entire project. Design entries should exhibit a relationship to the site context and a fit within a framework larger than the immediate site.

Typical entries include: housing, streets, public spaces, parks and recreational facilities, transportation facilities, commercial projects, resorts, institutional facilities, historic preservation & restoration, reclamation and conservation, and interior landscapes.

Main judging criteria:

1. Quality of design and execution
2. Design context
3. Relationship to context
4. Environmental sensitivity and sustainability
5. Design value to the client and to other designers

Specific submittal requirements:

1. Complete the General Entry Requirements described above.
2. Five copies of a plan of the project reduced to 8 ½"x11". The plan should note existing features.
3. PowerPoint presentation on CD with ten to twelve photos/images (one of which is the site plan) with description and project identification.
4. On the same CD, the same ten to twelve photos/images from no. 3 above in high quality .jpg or .tif format at 300 dpi resolution.

Residential Design

NEW IN 2011! There are three categories of Residential Design based upon construction budget. Requirements are the same for all categories:

- Construction budgets up to \$75,000
- Construction budgets from \$75,000 to \$200,000
- Construction budgets above \$200,000

Recognizes: site-specific works of landscape architecture for residential use. Entries are encouraged in all scales of design, from small gardens to large private landholdings. Professional entries in this category must be built.

Typical entries include: activity areas for family entertaining, recreation, relaxing; sustainable landscape applications; indigenous and native landscapes; new construction or renovation projects; historic preservation, rehabilitation, reconstruction, or restoration; affordable landscape concepts and innovations; small site development; private gardens; rooftop gardens; and more.

Main judging criteria:

1. Quality of design and execution
2. Design context
3. Environmental sensitivity and sustainability
4. Design value to the client and to other designers

Specific submittal requirements:

1. Complete the [General Entry Requirements](#) described above.
2. Five copies of a plan of the project reduced to 8 ½"x11". The plan should note existing features.
3. PowerPoint presentation on CD with ten to twelve photos/images (one of which is the site plan) with description and project identification.
4. On the same CD, the same ten to twelve photos/images from no. 3 above in high quality .jpg or .tif format at 300 dpi resolution.

Analysis & Planning

Recognizes: the wide variety of professional activities that lead to, guide or evaluate landscape architectural design. This category does not include research or incomplete projects that would, if completed, be a candidate for entry in the design category. Where appropriate, planning entries should exhibit their relevance to design applications. Entries in this category are not required to be built or implemented.

Typical entries include: urban, suburban, rural, or regional planning efforts; development and/or design guidelines; transportation planning, town planning, parks/recreation/open space or campus planning; plans for recovery or reclamation of brownfield sites; environmental planning in relation to legislative or policy initiatives or regulatory controls; cultural resource reports; cultural and natural resources protection, conservation, or historic preservation planning; legislation or regulations relating to the utilization of landscape architectural services; landscape analysis activities such as environmental assessments, suitability studies, natural and visual analysis and more.

Main judging criteria:

1. Quality of the analysis and planning effort
2. Context
3. Environmental sensibility and sustainability
4. Likelihood of successful implementation
5. Value to the client, the public, and other designers/planners

Specific submittal requirements:

1. Complete the [General Entry Requirements](#) described above.
2. One copy of the planning document.
3. Five copies of an executive summary.
4. PowerPoint presentation on CD with ten to twelve photos/images/graphics with description and project identification.
5. On the same CD, the same ten to twelve photos/images from no. 3 above in high quality .jpg or .tif format at 300 dpi resolution.

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Research

Recognizes: research that identifies and investigates challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession.

Typical entries include: scientific research on topics related to the practice of landscape architecture; investigations into methods, techniques, or materials related to landscape architecture practice or education; assessments of social, economic, or environmental impacts of landscape architecture; study of relationships of landscape architecture to law, education, public health and safety, or public policy; investigations into historic practices, designed sites, cultural landscapes, or individual designers and design heritage; and more.

Main judging criteria:

1. How the research is framed
2. The context and resources of the study
3. The methods of inquiry
4. The results of the investigation
5. The lesson value of the research conclusions to the field at large

Specific submittal requirements:

1. Complete the [General Entry Requirements](#) described above.
2. One copy of the document.
3. PowerPoint presentation on CD with ten to twelve photos/images/graphics with description and project identification.
4. On the same CD, the same ten to twelve photos/images from no. 3 above in high quality .jpg or .tif format at 300 dpi resolution.

NOTE:

→ An official entrant in this category is not required to be a full member of ASLA, but may be, or join as, an Affiliate member in order to enter.

Communications

Recognizes: achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and the lesson value to an intended audience.

Typical entries include: print media, film, video, audio, CD, or DVD formats; online communications; interpretive design; exhibition design, and more.

Main judging criteria:

1. The effectiveness of the message presentation
2. The innovation in approach or delivery
3. The value to the intended audience

Specific submittal requirements:

1. Complete the [General Entry Requirements](#) described above.
2. Submit one copy of the document.
3. Power Point presentation on CD with ten to twelve photos/images/graphics with description and project identification.
4. On the same CD, the same ten to twelve photos/images from no. 3 above in high quality .jpg or .tif format at 300 dpi resolution.
5. Optional – A 5-minute (maximum) video presentation or summary of the project in DVD format only.

NOTE:

→ An official entrant in this category is not required to be a full member of ASLA, but may be, or join as, an Affiliate member in order to enter.

Specific Category Requirements - Student

(see Student Community Service Award under Special Recognition below)

Individual Student

Recognizes: work by an individual landscape architecture student demonstrating sound principles or values of landscape architecture.

Typical entries include: landscape architecture projects that meet the criteria within the categories identified above of **General Design, Residential Design, Analysis & Planning, Research, and Communications**.

Main judging criteria: Projects submitted in this category must be individual projects completed by an individual landscape architecture student.

Specific submittal requirements:

1. Complete the General Entry Requirements described above.
2. Complete the specific requirements of the appropriate categories of **General Design, Residential Design, Analysis & Planning, Research, and Communications** as described above. Clearly identify for which category the submittal is being made.
3. Identify the name/s of faculty/instructors involved with the project.

NOTE:

→ **Student entries are not required to be built or implemented.**

Student Collaborative

Recognizes: collaborative work by a team of landscape architecture students OR a team of landscape architecture students working with students from allied and/or complementary disciplines, including those in other design fields, business, and the natural and social sciences.

Typical entries include: landscape architecture projects that meet the criteria within the categories identified above of **General Design, Residential Design, Analysis & Planning, Research, and Communications** and brought about through collaborative effort among students from landscape architecture programs and allied and/or complementary disciplines.

Main judging criteria:

1. Projects submitted in this category must be team projects and each team must include at least one landscape architecture student.
2. The jury will evaluate the project under the criteria outlined in the appropriate category and will also consider the demonstration of collaboration among the disciplines represented on each team.

Specific submittal requirements:

1. Complete the General Entry Requirements described above.
2. Complete the specific requirements of the appropriate categories of **General Design, Residential Design, Analysis & Planning, Research, and Communications** as described above. Clearly identify for which category the submittal is being made.
3. Identify the name/s of faculty/instructors involved with the project.

NOTE:

→ **Student entries are not required to be built or implemented.**

Specific Category Requirements - Special Recognition Awards

Student Community Service Award

Recognizes: *pro bono* community service by students demonstrating sound principles and values of landscape architecture.

Typical entries include: individual students or student organizations providing community-based advocacy or public service. The Jury may decide to review graduate work independently from undergraduate work at its discretion.

Main judging criteria: The jury will consider the effectiveness related to the service and the demonstration value to other communities, students, and professionals.

Specific submittal requirements:

1. The completed Entry Form. Select the Student Community Service Category.
2. A Service Summary document (2 pages maximum). Do not include the name of the individual being submitted for consideration. Provide the following background:
 - A. Project name, location, and a brief description of the volunteer or service projects participated in
 - B. Role of the student in these projects
 - C. Special factors (uniqueness, special challenges, etc.)
 - D. Significance of this student's efforts to the public, the environment and the profession?
3. Provide a 200 word (max) Summary of the Students Efforts in Word format to be used for promotion and presentation if the student is selected as a winner.

The Landmark Award – NEW IN 2011!

Recognizes: a distinguished landscape architecture project in Arizona or designed by Arizona landscape architect/s completed *between 15 and 50 years ago* that retains or very closely retains its original integrity and contributes significantly to the public realm of the community in which it is located.

Typical entries include: parks, plazas, sculpture gardens, botanical gardens, river walks, and more. Public official and agencies, civic and historic preservation organizations, and interested individuals and entities are encouraged to submit projects in this category.

Main judging criteria:

1. The project's sustained value to the community it serves.
2. The continued relevance of the project's design expression.

Specific submittal requirements:

1. Complete the General Entry Requirements described above.
2. Five copies of a site plan and/or aerial of the project reduced to 8 ½"x11". The plan should note existing features.
3. PowerPoint presentation on CD with ten to twelve photos/images (one of which is the site plan/aerial) with description and project identification. Images should include photos and graphics showing original design and condition and current conditions.
4. On the same CD, the same ten to twelve photos/images from no. 3 above in high quality .jpg or .tif format at 300 dpi resolution.

NOTE:

➔ **An official entrant in this category is not required to join ASLA in order to enter. Local organizations, public officials, and other interested individuals are welcome to enter a qualified project in this category.**

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Sustainable Landscape Maintenance Practices– NEWLY COMPETITIVE!

Recognizes: a landscape maintenance contractor in Arizona whose work exhibits and promotes sustainable landscape maintenance practices while respecting the overall intent of the designer.

Typical entries include: maintenance of public spaces, streetscapes, HOA properties, private residences, offices, commercial properties and others.

Main judging criteria:

1. The contractor's exhibited sustainable maintenance practices in their body of work relating to pruning, weed control, mowing, watering, etc.
2. The contractor's sustainable operational practices.
3. Staff training and professionalism as it relates to sustainable maintenance practices.
4. The reputation of the maintenance contractor in the landscape architecture community.
5. Special consideration will be given to landscape maintenance contractors who are members of the Arizona Landscape Contractors Association (ALCA)

Specific submittal requirements:

1. Complete the General Entry Requirements described above. State if a member of the Arizona Landscape Contractors Association.
2. Power Point presentation on CD with ten to twelve photos/images/graphics with description and project identification of project/s that illustrate the sustainable maintenance practices.
3. On the same CD, the same ten to twelve photos/images from no. 2 above in high quality .jpg or .tif format at 300 dpi resolution.

NOTE:

→ ASLA members are encouraged to submit on behalf of maintenance contractors.

Contractor of the Year - NEWLY COMPETITIVE!

Recognizes: an Arizona contractor whose work exhibits and promotes a high degree of quality and professionalism with clients and design professionals in the construction of landscape projects.

Typical entries include: construction of public spaces, parks, streetscapes, greenways, trails, HOA properties, private residences, offices, commercial properties and others.

Main judging criteria:

1. The overall quality of the contractor's body of work.
2. The sustainable operational practices of the contractor.
3. The reputation of the contractor among the landscape architecture community.
4. Special consideration will be given to contractors who are members of the Arizona Landscape Contractors Association (ALCA).

Specific submittal requirements:

1. Complete the General Entry Requirements described above. State if a member of the Arizona Landscape Contractors Association.
2. Power Point presentation on CD with ten to twelve photos/images/graphics with description and project identification of project/s that illustrate quality site/landscape construction.
3. On the same CD, the same ten to twelve photos/images from no. 2 above in high quality .jpg or .tif format at 300 dpi resolution.

NOTE:

→ ASLA members are encouraged to submit on behalf of contractors.

2011 Arizona ASLA Awards Program

Recognition

The Awards Jury may select one **Award of Excellence** and any number of **Honor Awards** in the General Design, each Residential, Planning & Analysis, Research, and Communication categories.

The Jury in collaboration with the Chapter President will select one project from the Awards of Excellence recipients for the **President's Award**.

Submission Fees

All entries must include the following fees, payable to the Arizona Chapter, ASLA:

- | | |
|---|-------------------|
| • ASLA members (Fellows, Members and Associates) | \$175.00 |
| • Non - ASLA members (1st entry) \$175 each additional entry | \$572.00 * |
| • ASLA student member | \$25.00 |
| • Non - ASLA student members (1st entry) \$25 each additional entry | \$75.00 ** |
| • Landmark Award | \$50.00 |
| • Sustainable Maintenance Practices Awards | \$50.00 |
| • Contractor of the Year | \$50.00 |

*includes 1-year National Affiliate or Full Membership and State Affiliate or Full ASLA membership (based upon eligibility) at \$397 plus the \$175 submission fee. (Please fill out the ASLA membership application form. See <http://asla.org/JoinRenew.aspx>)

**includes 1-year ASLA student membership (AZASLA will complete membership application paperwork)